

It's time for **YOUR** annual:
POPCORN FUNDRAISER!

This is the **ONLY** fundraiser where you have the opportunity to raise money that goes into **YOUR** account for **YOUR** personal scouting expenses such as monthly camping trips and summer camp!

It's easy ... you can sell popcorn three ways:

1. Sell to your **out-of town** friends and family using the Trails-End online system:

SELL ONLINE
AND REACH YOUR GOAL FASTER!
All online sales starting **August 1** count toward your Scout Rewards.

amazon.com
Claim Code
ABCD-123456-EFGH **\$20**

GET ONLINE IN OCTOBER
Sell **\$500** online in **October** and get a **bonus \$20 Amazon.com Gift Card!***

When you sell online, Trail's End ships product **directly to your customers!**

Over **70%** goes to local **SCOUTING**

START SELLING ONLINE TODAY!

- STEP 1:** Go to scouts.trails-end.com to sign in or create an account.
- STEP 2:** Go to the **Send Emails** page to send emails to your customers. Don't forget to follow up!
- STEP 3:** Go to **Track My Online Sales** to see who has made a purchase.

70% of every online purchase goes back to the Scout's unit and council in his name.

To learn about **bonus giveaways** and **special promotions**, go to facebook.com/trailsendpopcorn.



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2. Sell to your family, friends, neighbors and your parent's co-workers. Then submit your order form along with a check(s) made out to "Troop 544" for your total amount due by **WEDNESDAY, NOVEMBER 2nd**. You may give your orders to Mr. Castelli, Mr. Birkdale or drop them in my mailbox at 98 Campbell Street.
3. Reach out via email to friends and family that live nearby, perhaps in neighboring towns that you **don't** mind delivering the product **personally to**. Simply save the two attached pdf files: Product Price List and Product Order Form onto your computer and then send an email with a personalized message and attach the two saved files.

Why this method instead of the trails end online system? Here the consumer has full control in choosing their products since the products on the online system are sold in bundles, for some it may be more economical as the bundles begin at \$19.95 and go as high up as \$49.95, it will save them the \$8.95 shipping fee. **These orders along with payment are also due November 2nd**.

Popcorn orders will be available for pick-up at my home on **November 19th** in the afternoon, I will contact you.

Good Luck!

If you have any questions don't hesitate to contact me.

YIS
Elizabeth Castelli
488-3870

REMEMBER: 30% of your sales is added to your personal account

